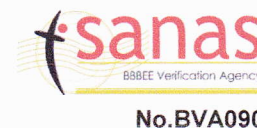




**BROAD-BASED
BLACK ECONOMIC
EMPOWERMENT (BBBEE)**



CERTIFICATE 140/11

It is hereby certified that
AV DIRECT CC

Reg: 1998/066677/23

Physical address: 70 Naruna Crescent, Southfield, 7800

VAT number: 4360180113

has been duly rated and verified pursuant to the
*Codes of Good Practice on Black Economic Empowerment as published in terms of
The Broad-Based Black Economic Empowerment Act (53/2003)*

The following measurements are applicable:

Enterprise Type	Qualifying Small Enterprise (QSE)
Ownership	Not measured
Management Control	Not measured
Employment Equity	19.5
Preferential Procurement	12.1
Skills Development	Not Measured
Enterprise Development	25
Socio-Economic Development	22.4
Total Score	79
Rating level	3 (THREE)
Procurement Recognition Level	110%
Value Added Supplier	Yes
Total Procurement Recognition Level	137.5.00%
Ownership	<i>Black-owned</i> No
	<i>>30% Black women-owned</i> No
Scorecard Used	Code Series 800: Qualifying Small Enterprises (QSE)

It is confirmed that the above rating and verification is a true and accurate reflection of the process as described &
no circumvention and/or undue influence was encountered

*For and on behalf of Mindwalk Consulting (Pty) Ltd
(A SANAS Accredited BBBEEE Verification Agency No.BVA090)*

Anthony Hartman (BA Hons. LLB) (Cape Town)
(Authorised Signatory)

Date of Issue: 15/04/2011
Date of Expiry: 14/04/2012

Broad-Based Black Economic Empowerment Verification & Scorecard

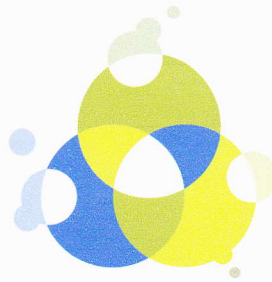
For
AV DIRECT CC

Registration no. 1998/066677/23
VAT number: 4360180113
Address: 70 Naruna Crescent, Southfield, 7800

**In terms of the Codes of Good Practice on
Black Economic Empowerment as issued
on 9 February 2007**

Verification Analyst: Colin Priem

Prepared by:
Mindwalk Consulting
(Registration Number 2007/025007/07)



mindwalk

A SANAS Accredited BBBEE Verification Agency no.BVA090

1. MEASURED ENTITY DETAILS

- 1.1 I, Anthony Hartman, in my capacity as Verification Manager of Mindwalk Consulting (Pty) Ltd (reg. Number 2007/025007/07) hereby confirm that the abovementioned details are true and correct to the best of my knowledge having perused the Certificate of Incorporation and other applicable documentation relating to AV Direct CC
- 1.2 I confirm further to the best of my knowledge that no provision of the aforementioned Codes of Good Practice has been circumvented and that the abovementioned information is a true reflection of the measured entity's status.

2. MEASUREMENT

- 2.1 The following measurement has occurred in line with the principles as laid out in the Broad-Based Black Economic Empowerment Act (53/2003): Codes of Good Practice on Black Empowerment as issued on 9 February 2007 with reference to the following Statements:

- Code Series 000 – Statement 000: General Principles and the Generic Scorecard
- Code Series 800 – Statement 800: The Qualifying Small Enterprises Scorecard and Exempted Micro-Enterprises

2.2 RATING

- The categories chosen for measurement are Employment Equity, Preferential Procurement, Enterprise Development and Socio-Economic Development

3. OVERALL RATING SUMMARY

Taking the abovementioned information into account and having perused all of the necessary documentation and having confirmed their veracity, I confirm that AV Direct CC therefore achieves an overall rating of **LEVEL 3 (THREE)** with BBBEE procurement recognition of 110%.

The measured entity furthermore qualifies for recognition as a VALUE-ADDED SUPPLIER in that it is registered for VAT and its total labour cost summed with its Nett Profit Before Tax exceeds 25% of its turnover. Its total procurement recognition is therefore **137.5%**

Please see overleaf for the Rating Summary

RATING SUMMARY

Type of measured entity	Qualifying Small Enterprise
Rating	3(THREE)
BEE Procurement Recognition Level	110%
Value Added Supplier	Yes
RATING	QUALIFYING SMALL ENTERPRISE LEVEL 3 (THREE) 137.5% Recognition

4. CERTIFICATION OF RATING

I, Anthony Hartman, confirm and certify that AV Direct CC has achieved a Broad-Based Black Economic Empowerment Rating of **LEVEL 3** with a Total Procurement Recognition of **137.5%**

4.2 I, confirm that I have come to the abovementioned rating using the Codes of Good Practice on Black Economic Empowerment as issued on 9 February 2007.

4.3 I confirm that the abovementioned score and rating were reached independently and without any form of duress or undue influence.

Thus signed at PLUMSTEAD on 15/04/2011

For Mindwalk Consulting



Anthony Hartman (Authorised Signatory)